

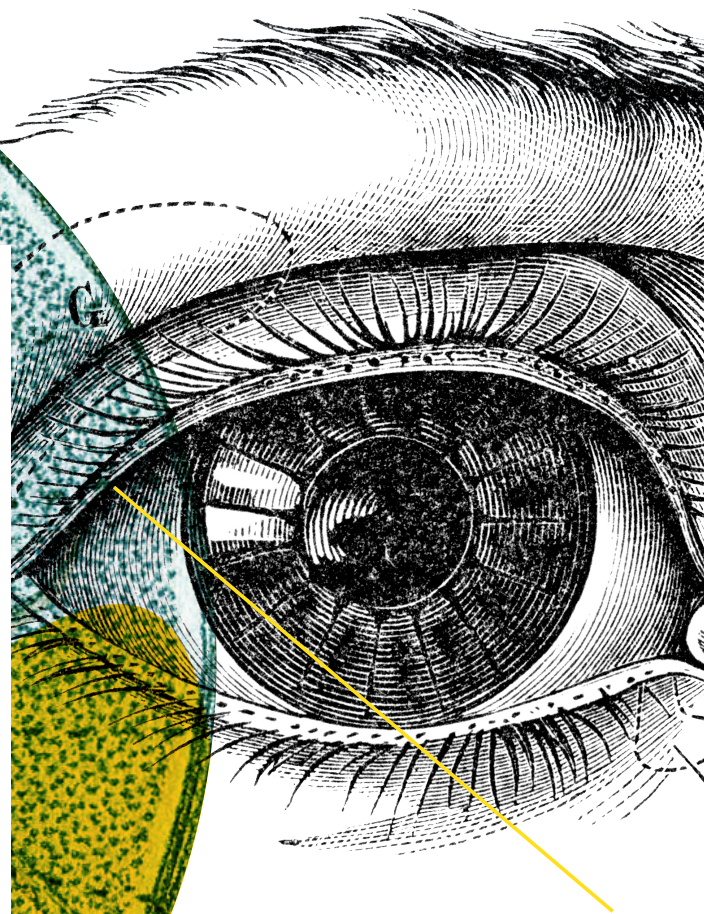
A D V A N C E D O P H T H A L M O L O G I C P R A C T I C E

AOP 2022

INTERNATIONAL EDITION N°33

JANUARY 7 & 8

PALAIS DES CONGRÈS • PARIS - FRANCE



EXHIBITOR GUIDE

AOPCONGRESS.COM

DEAR PARTNERS

We are delighted to announce the 33rd edition of AOP Congress returning to the Palais des Congrès in Paris from January 7 to 8, we are thrilled to welcome back our loyal community!

We return the way you love it with its not-to-be-missed physical meeting in after the year off in 2021.

AOP takes great pride in having created a system to give you full freedom to book your booth and sponsorship your own way. Select your booth freely through the online interactive map in whatever size and location you wish. You can choose the products you want from our vast catalog. Make your sponsorship reflect YOUR needs!

This year we are boasting unmissable & new products such as:

- YO Lounge
- Hot new topics for our hit workshops AOP Labs
- Live surgery sessions on cataract or refractive surgery
- Educational grants on focused series

Thank you for inspiring us with your support, solidarity and drive for progress.

We have embraced these challenging times as a learning and growing opportunity, and now we are ready to bring you an event of exceptional quality.

The AOP 2022 Sales Department

Mark your calendar

AUGUST 2021	• Opening of online exhibition platform in "read-only" view mode
SEPTEMBER 2021	• Opening of booth reservation through the sales platform
DECEMBER 2021	• Early bird registration deadline
DECEMBER 2021	• Group registration deadline
JANUARY 2022	• Online included exhibitor badge submission deadline
JANUARY 2022	• Online delegate and additional exhibitor badge order deadline

HOW TO JOIN US IN 5 STEPS!

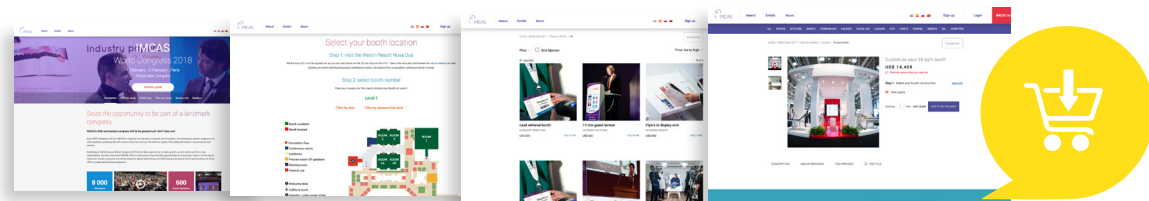
1 CHOOSE YOUR SPONSORSHIP LEVEL

MINIMUM INVESTMENT	CLASSIC 1,500€	BRONZE 3,500€	SILVER 5,000€	GOLD 8,000€	PLATINUM 11,000€	EMERALD 15,000€	DIAMOND 22,000€
AVAILABLE QUANTITIES	14	8	5	6	1	1	2
EXHIBITOR BADGES	2	3	4	5	6	7	8
DOCTOR BADGES	/	/	/	1	2	4	6

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

4 GO ON AOPCONGRESS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT



MORE THAN 80 INNOVATIVE FORMS OF PARTICIPATION

AV AND IT SERVICES

RECORDING

	EUR	QTY
Sponsored session : video (from 1 to 2 hours)	500	∞

BUSINESS SERVICES

LEAD RETRIEVAL

	EUR	QTY
Badge scanner	300	30

MEETING ROOM

	EUR	QTY
Meeting room (10/25 pax - 1 day rental)	800	6

STORAGE

	EUR	QTY
Storage room (3 day rental)	600	2

DELEGATE SETS

	EUR	QTY
Notepads and pens	2,000	1
USB keys	2,000	1
Hand sanitizer	2,000	1
Reusable drink bottles	2,000	1
Logo on confirmation letter	3,000	1
ID lanyards	5,000	1
Congress bags	5,000	1

KOLS

	EUR	QTY
KOL club lounge - speaker preview room	7,000	2

DIGITAL ADVERTISING

EMAILING

	EUR	QTY
E-blast pre-congress	800	6
E-blast post-congress	800	4
Editorial newsletter	2,500	1

ONSITE AD

	EUR	QTY
Image ad on TV (30 seconds)	800	6
Video commercial on TV (2 minutes)	1,200	6
WIFI sponsor	3,000	1

WEB ADVERTISING

	EUR	QTY
Announcement on AOP Facebook page	500	1
Ad on AOP website	700	3
E-program	700	5

SIGNAGE

DIRECTIONAL SIGNAGE

	EUR	QTY
Directional panels (logo on all available directional supports)	500	4

PASSAGE SIGNAGE

	EUR	QTY
Stand-up banner	500	10
Set of 3 floor stickers	700	11
Illuminated stand-up banner	1,000	5
Elevator doors	1,500	1
Mezzanine handrail	1,500	2
Water fountain	1,500	1
Corridor	1,800	3
Escalator Handrail	2,500	1
Escalator panel	2,500	4
Cell phone charging station	3,000	1
Escalator wall	3,000	2

WELCOME SIGNAGE

	EUR	QTY
Logo on welcome/info desk	500	5

EXPERIENCES AND EVENTS

FOOD & BEVERAGES

	EUR	QTY
Lunch for your staff (1 bag per day)	25	∞
Coffee and tea wheel cart	3,000	2
Food animation tricycle	3,000	2
Food stations	4,000	2
YO Lounge	15,000	1

LEISURE

	EUR	QTY
Selfie corner	2,000	1

PRINT ADVERTISING

ONSITE AD

	EUR	QTY
Flyers on display rack	300	5
Insert in congress bags	600	15
Ad in printed final program (A4 page)	1 000	7

SPONSORED ACTIVITIES

SYMPOSIA

	EUR	QTY
60-min symposium 120/220 pax (lectures)	4,000	2
1-hour lunch symposium	6,500	4

E-LEARNING

PUBLICATIONS

	EUR	QTY
AOP Academy publication of your 15-min industry lecture or 10-12 min new tech lecture	500	∞
AOP Academy publication of your symposium	1,500	∞

EDUCATIONAL GRANTS

LABS

	EUR	QTY
AOP MedLab - Inclusion of your machine in training • CATARACT • CORNEA • GLAUCOMA • RETINA	5,000	6
AOP Lab - Use of your medical instruments • GLAUCOMA • CORNEA	4,000	8
AOP Lab : Premium support - Use of your machine • CATARACT • REFRACTIVE SURGERY • IMAGING • RETINA	15,000	5

TOPIC SERIES

	EUR	QTY
Retina	3,000	2
Glaucoma	3,000	2
Cornea	3,000	2
Contactology	3,000	2
Cataract	3,000	2

SERIES WORKBOOK

	EUR	QTY
Young Ophthalmologists workbook	1,000	3
Retina workbook	1,500	1
Glaucoma workbook	1,500	1
Cornea workbook	1,500	1
Contactology workbook	1,500	1
Cataract workbook	1,500	1

RESEARCH POSTER

	EUR	QTY
Industry e-poster	500	5

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, AOP reserves the right to withdraw the product chosen. In such event, AOP will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to AOP. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

Booking before 30th October, 2021:

-50% payment upon reception of invoice

& 50% balance before 2nd December

Booking after 30th October, 2021:

- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or;
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants, at the request of the Organizer.

CANCELLATION

Cancellation must be made in writing.

Cancellation received before 30th October, 2021:

-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received after 30th October, 2021:

-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations.

As such, AOP reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

AOP shall assume no liability whatsoever in the event the congress is cancelled or rescheduled as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

If AOP determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy is as follows:

Cancellation before 30th October, 2021: 90 % refund**

Cancellation after 30th October, 2021: 50% refund**

If AOP determines that the congress needs to be rescheduled as a result of a Force Majeure event, registration remains binding and registrant will be entitled to participate to the rescheduled congress without any further refund right. AOP shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is rescheduled as a result of a Force Majeure event. If the registrant is not able to assist to the congress as a result of Force Majeure event, general cancellation policies rules as set above will apply.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

CONTACT



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